

How **ENGAGED** are your employees... ...and why does it **MATTERS**.

Despite what people say, work is personal.

Engagement occurs when an employee feels an emotional connection to an organization and its goals.

As a result, they:

- Collaborate on ideas to improve business processes and outcomes
- Feel empowered to come up with innovative solutions
- Are charged with positive energy, which makes them more productive
- Stay with your organization to help it succeed

